

**CONFERENCE REGISTRATION LIST**

**Harry Alba**

EVP, Publishing Sales  
Dorland Healthcare Information  
1880 JFK Boulevard  
Suite 1301  
Philadelphia, PA 19103  
Telephone: 215-875-1262  
Email: halba@dorlandhealth.com

**Bill Allman**

General Manager & Chief  
Content/Creative Officer  
HealthCentral Network Inc.  
1655 North Fort Myer Drive  
Suite 400  
Arlington, VA 22209  
Telephone: 703-302-1040  
Email: allman@THCN.com

**Raj Amin**

CEO  
HealthiNation  
153 W. 27th Street  
Suite 302  
New York, NY 10001  
Telephone: 212-633-0007  
Email: raj@healthination.com

**Holly Atkinson**

Medical Editor in Chief  
Everyday Health Network  
45 Main Street  
Suite 800  
Brooklyn, NY 11201  
Email: Holly.atkinson@reasonmedical.com

**Robert Battista**

CEO  
Doctor Evidence  
3481 Rosewood Avenue  
Los Angeles, CA 90066  
Telephone: 310 390 8390  
Email: bbattista@doctorevidence.com

**Ken Bechtel**

Business Development Manager  
Innovision Health Media  
2995 Wilderness Place  
Suite 205  
Boulder, CO 60301  
Telephone: 303-565-2038  
Email: ken@alternativemedicine.com

**Rene Benedetto**

Principal  
Halyard Capital Fund LP  
600 Fifth Avenue  
17th Floor  
New York, NY 10020  
Telephone: 212-554-2123  
Email: rbenedetto@halyard.com

**Alok Bhardwaj**

VP, Business Development  
MediResource Inc.  
789 Don Mills Road  
Suite 400  
Toronto, Ontario M3C 1T5  
CANADA  
Telephone: 416-383-0010  
Email: abhardwaj@mediresource.com

**Kristin Binns**

PR Manager  
iVillage/NBC  
500 Seventh Avenue  
14th Floor  
New York, NY 10018  
Telephone: 212-600-6814  
Email: kristin.binns@nbcuni.com

**CONFERENCE REGISTRATION LIST**

**Rebecca Bogle**

Wellness Editor  
Glam Media  
8000 Marina Blvd.  
Suite 130  
Santa Monica, CA 94005  
Telephone: 415-572-7723  
Email: rebeccab@glam.com

**Deborah Breen**

Medical Market Development Manager  
EBSCO Publishing  
10 Estes Street  
Ipswich, MA 01938  
Telephone: 978-356-6500  
Email: dbreen@ebscohost.com

**Eric Bregand**

Chief Executive Officer  
TEMIS  
1518 Walnut Street  
Suite 1702  
Philadelphia, PA 19102  
Telephone: 215-732-2549  
Email: eric.bregand@temis.com

**John F.P. Bridges, Ph.D**

Assistant Professor, Department of  
Health Policy & Management  
Johns Hopkins Bloomberg School of  
Public Health  
624 N Broadway  
RM 6869  
Baltimore, MD 21205  
Telephone: 410-529-2918  
Email: jbridges@jhsph.edu

**Mark Brosso**

Chief Executive Officer  
Health Market Science  
2700 Horizon Drive  
Suite 200  
King of Prussia, PA 19406  
Telephone: 610-940-4002  
Email: mbrosso@hmsonline.com

**Celeste Cafiero**

Managing Director  
Patient Focus, Inc.  
226 Kent Place Blvd.  
Summit, NJ 07901  
Telephone: 908-522-1607  
Email: ccafiero@msn.com

**George Carens**

Executive Vice President  
SRDS Inc.  
1700 Higgins Road  
Suite 500  
Des Plaines, IL 60018  
Telephone: 847-375-5185  
Email: gcare@srds.com

**Roberta Chicos**

Director, Market Research  
OriginalThought LLC  
One School Street  
Suite 404  
Arlington, MA 02476  
Telephone: 781-646-4140  
Email: rchicos@originalthoughtllc.com

**Roxanne Christensen**

Vice President  
Infocommerce Group  
2 Bala Plaza  
Suite 300  
Bala Cynwyd, PA 19004  
Telephone: 610-649-1200  
Email:  
rchristensen@infocommercegroup.com

**CONFERENCE REGISTRATION LIST**

**Paul Coggin**

VP, Healthcare Marketing & Sales  
NielsenHealth  
45 Danbury Road  
Wilton, CT 06897  
Telephone: 203-563-2918  
Email: paul.coggin@nielsen.com

**Patrick Crisfulla**

Director, Strategy & Bus.Dev.  
Elsevier  
1617 JFK Blvd.  
Suite 1800  
Philadelphia, PA 19013  
Telephone: 215-239-3871  
Email: p.crisfulla@elsevier.com

**Tiffany D. Cummings, MBA**

Business Manager, Professional  
Education  
Shire  
725 Chesterbrook Blvd  
Wayne, PA 19087  
Telephone: 484-595-8608  
Email: tcummings@shire.com

**Jeff Cutler**

276 Tillou Road  
South Orange, NJ 07079  
Telephone: 973-715-4310  
Email: jeffcutler@yahoo.com

**Jeff Dearth**

Partner  
DeSilva & Phillips  
4832 W Street, NW  
Washington, DC 20007  
Telephone: 202-338-5790  
Email: jeff@mediabankers.com

**Brian Duerr**

Vice President Online Products  
Kestrel Health Information  
P O Box 189  
206 Commerce St  
Hinesburg, VT 05461  
Telephone: 802-482-4000 x228  
Email: brian@kestrelhealthinfo.com

**Matthew Dumas**

Managing Director  
NielsenHealth  
45 Danbury Road  
Wilton, CT 06897  
Telephone: 203-563-2959  
Email: mdumas@nielsen.com

**Atil Erkin**

Director, Business  
Development/Strategic Partnerships  
HealthCentral Network Inc.  
1655 North Fort Myer Drive  
Suite 400  
Arlington, VA 22209  
Telephone: 703-302-1043  
Email: erkin@thcn.com

**Antonio Estrella**

VP, Medical Affairs  
HealthiNation  
153 West 27th Street  
Suite 302  
New York, NY 10001  
Telephone: 212-633-0007  
Email: Ceci@healthination.com

**Linda Evans**

Director  
AOL  
75 Rockefeller Plaza  
5th Floor  
New York, 10019  
Telephone: 212-652-6449  
Email: linda.evans@corp.aol.com

**CONFERENCE REGISTRATION LIST**

**William Faust**

Vice-President  
Jack Farrell & Associates  
PO Box 1241  
Princeton, NJ 08542  
Telephone: 609-865-0276  
Email: bill@jackfarrell.com

**Rich Ferris**

VP, Data Engineering  
Health Market Science  
2700 Horizon Drive  
Suite 200  
King of Prussia, PA 19406  
Telephone: 610-940-4002

**Tod Fetherling**

CEO  
Relegent  
1889 General George Patton  
Suite 500  
Franklin, TN 37067  
Telephone: 615-309-8376  
Email: tod@relegent.com

**Ken Fisher**

CFO  
HMP Communications  
2150 Post Road  
Suite 302  
Fairfield, CT 06824  
Telephone: 800-237-7285 x231  
Email: kfisher@hmpcommunications.com

**Claudia Flowers**

EVP, Corporate Development  
Questex Media Group  
757 Third Avenue  
5th Floor  
New York, NY 10017  
Telephone: 646-515-6617  
Email: cflowers@questex.com

**Richard D. Forman**

Managing Partner  
Health Venture Group LLC  
New York, NY  
Telephone: 888-234-1113  
Email: richard@healthventuregroup.com

**Alex Frost**

VP, Research Initiatives  
Sermo  
215 First St.  
Ground Floor  
Cambridge, MA 2142  
Telephone: 617-497-1110  
Email: alex@sermo.com

**Catherine Gillis**

Market Analysis / Strategy  
Elsevier  
1600 JFK Boulevard  
Suite 1800  
Philadelphia, PA 19103  
Telephone: 215-239-3780  
Email: C.Gillis@elsevier.com

**Richard Gottlieb**

President  
Grey House Publishing  
185 Millerton Road  
PO Box 860  
Millerton, NY 12546  
Telephone: 518-789-8700 x102  
Email: rhg@greyhouse.com

**Bob Graham**

CEO  
Dorland Healthcare Information  
1880 JFK Boulevard  
Suite 1301  
Philadelphia, PA 19103  
Telephone: 215-875-1255  
Email: bgraham@dorlandhealth.com

**CONFERENCE REGISTRATION LIST**

**Jodie Green**

VP, Editorial  
Waterfront Media Inc.  
45 Main Street  
Suite 800  
Brooklyn, NY 11201  
Telephone: 917-528-1563  
Email: jgreen@waterfrontemdia.com

**Nancy Greengold, MD**

VP and Medical Director  
Hearst Business Media  
10880 Wilshire Blvd.  
Suite 300  
Los Angeles, CA 90024  
Telephone: 310-954-1948  
Email: ngreengold@hearst.com

**Scott Grillo**

VP, Digital Product Development  
McGraw-Hill Professional  
2 Penn Plaza  
11th Floor  
New York, NY 10121  
Telephone: 212-905-5445  
Email: Scott\_Grillo@mcgraw-hill.com

**Darrell Gunter**

EVP/Chief Marketing Officer  
Collexis Holdings, Inc.  
1201 Main Street  
Suite 980  
PO Box 11951  
Columbia, SC 29211  
Telephone: 212-633-3805  
Email: gunter@collexis.com

**Donna Halperin**

VP, Sales & Business Development  
HealthCentral Network Inc.  
1655 North Fort Myer Drive  
Suite 400  
Arlington, VA 22209  
Telephone: 212-213-9200 x31  
Email: halperin@THCN.com

**Christine Harrington**

VP, New Product Development  
SmartBrief, Inc  
1100 H Street, NW  
Suite 1000  
Washington, DC 20005  
Telephone: 202-737-5500  
Email: charrington@smartbrief.com

**Robert K. Jenkins**

Publisher  
Health Resources Publishing  
1913 Atlantic Avenue  
Suite F5  
Manasquan, NJ 08736  
Telephone: 732-292-1100 x12  
Email:  
rjenkins@healthresourcesonline.com

**Patricia Joseph**

VP, Chief Marketing Officer  
Advanstar Communications, Inc  
6200 Canoga Avenue  
Woodland Hills, CA 91367  
Telephone: 818-227-4073  
Email: pjoseph@advanstar.com

**Richard Kaser**

VP, Content  
Information Today, Inc.  
143 Old Marlton Pike  
Medford, NJ 08055-8750  
Telephone: 609-654-6266 x139  
Email: kaser@infotoday.com

**CONFERENCE REGISTRATION LIST**

**Rick Kendall, Ph.D**

VP, Research  
MedMeme LLC  
30 East 33rd Street  
4th Floor  
New York, NY 10016  
Telephone: 212-725-5991  
Email: rickkendall@medmeme.com

**Rich Kreisman**

VP, Business Development  
Healthline Networks, Inc.  
660 Third Street  
San Francisco, CA 94107  
Telephone: 415-281-3100  
Email: rkreisman@healthline.com

**John Kuranz**

Executive VP, Global Business  
Strategy  
Apex CoVantage  
198 Van Buren Street  
120 Presidents Plaza  
Herndon, VA 20170  
Telephone: 703-709-3460  
Email: jkuranz@apexcovantage.com

**David Kyle**

Account Executive  
Voxant Inc.  
1851 Alexander Bell Dr.  
Suite 350  
Reston, VA 20191  
Telephone: 703-964-0656  
Email: dkyle@voxant.com

**Michelle Lee**

Management Associate  
Elsevier  
360 Park Avenue South  
10th Floor  
New York, NY 10010  
Telephone: 212-633-3963  
Email: michelle.lee@elsevier.com

**Charles Leonard**

Managing Director  
Coady Diemar Partners  
1370 Avenue of the Americas  
27th Floor  
New York, NY 10019  
Telephone: 212-901-2602  
Email: chuck@coadydiemar.com

**Bill Levine**

Director E-Products  
Advanstar Pharma Science Group  
30 Bond Street  
Bridgewater, NJ 08807  
Telephone: 732-346-3028  
Email: wlevine@advanstar.com

**Moe Levitt**

Managing Director  
DeSilva & Phillips  
475 Park Ave. South  
New York, NY 10016  
Telephone: 212-689-9700

**Jon Liong**

Show Director  
Burrill Life Sciences Media Group  
770 Broadway  
New York, NY 10003  
Telephone: 646-654-7219  
Email: jon.liong@blsmg.com

**William Liss-Levinson**

VP, Chief Strategy & Operations  
Officer  
Castle Connolly Medical Ltd.  
42 West 24th Street  
2nd Floor  
New York, NY 10010  
Telephone: 212-367-8400  
Email: bliss-levinson@castleconnolly.com

**CONFERENCE REGISTRATION LIST**

**Lance Longwell**

Senior Public Relations Manager  
IMS Health  
660 West Germantown Pike  
Plymouth Meeting Executive Campus  
Plymouth Meeting, PA 19462  
Telephone: 610-834-5338  
Email: llongwell@us.imshealth.com

**Brian Lowe**

Founder and CEO  
ClinicaHealth  
2200 Wilson Boulevard  
Suite 800  
Arlington, VA 22201  
Telephone: 571-277-6340

**William Marder, Ph.D**

SVP, General Manager  
Thomson Healthcare Medstat  
150 Cambridge Park Drive  
Cambridge, MA 02140  
Telephone: 617-492-9329  
Email: bill.marder@thomson.com

**Marjorie Martin**

General Manager  
About.com Health  
249 W. 17th Street  
New York, NY 10011  
Telephone: 212-204-1403  
Email: mmartin@about.com

**Steve Maurer**

Conference Manager  
InfoCommerce Group  
2 Bala Plaza  
Suite 300  
Bala Cynwyd, PA 19004  
Telephone: 610-649-1200  
Email: smaurer@infocommercegroup.com

**Janice McCallum**

President  
GrandView Insight, Inc.  
581 Liberty Street  
Braintree, MA 02184-7333  
Telephone: 781-356-1766  
Email: janicemc@grandviewinsight.com

**Stephen McGuire**

Reporter  
Medical Marketing & Media  
114 West 26th Street  
4th Floor  
New York, NY 10001  
Telephone: 646-638-6146  
Email:  
stephen.mcguire@haymarketmedia.com

**Dan McKillen**

Journalist  
Medical Marketing & Media  
Bayville, NY  
Telephone: 516-802-2205  
Email: dmckillen@aol.com

**Scott McQuigg**

CEO  
VerusMed  
8502 E. Princess Drive  
Suite 200  
Scottsdale, AZ 85255  
Telephone: 800-763-3329  
Email: scott.mcquigg@verusmed.com

**Vishnu Menon**

Associate  
Warburg Pincus  
466 Lexington Avenue  
10th Floor  
New York, NY 10017  
Telephone: 212-878-9416  
Email: vmenon@warburgpincus.com

**CONFERENCE REGISTRATION LIST**

**John R. Morrow**

President  
The Ratings Guy, LLC  
44 High Street  
Belfast, ME 04915  
Telephone: 207-338-0440  
Email: john@kintoremedia.com

**Beth Nash**

Product Development Manager  
BMJ Publishing  
10694 E. Berry Avenue  
Greenwood Village, CO 80111  
Email: bnash@bmjgroup.com

**Eileen O'Brien**

Director of Interactive Media  
Engel Publishing Partners  
828A Newtown Yardley Road  
Newtown, PA 18940  
Telephone: 215-867-0044 x243  
Email: eobrien@engelpub.com

**Thomas O'Connor**

Managing Director  
Berkery, Noyes & Company LLC  
One Liberty Plaza  
13th Floor  
New York, NY 10006  
Telephone: 646-442-7994  
Email: tom@berkerynoyes.com

**Suzanne Pagano**

Product Manager  
ASTM International  
100 Barr Harbor Drive  
West Conshohocken, PA 19428  
Telephone: 610-832-9616  
Email: spagano@astm.org

**Steve Parker**

Co-Founder, Managing Partner  
Levelwing Media  
35 West 31st Street  
Suite 1101  
New York, NY 10001  
Telephone: 646-216-8320  
Email: steve@levelwing.com

**Russell Perkins**

President  
InfoCommerce Group Inc.  
2 Bala Plaza  
Suite 300  
Bala Cynwyd, PA 19004-1512  
Telephone: 610-649-1200  
Email: rperkins@infocommercegrou.com

**Steven Petrow**

SVP & Editorial Director  
Waterfront Media Inc.  
45 Main Street  
Suite 800  
Brooklyn, NY 11201  
Telephone: 718-249-2863  
Email: steven@waterfrontmedia.com

**John Piccone**

VP. Bus. Dev. & Sales Strategy  
HealthiNation  
153 W. 27th Street  
Suite 302  
New York, NY 10001  
Telephone: 212-633-0007  
Email: john@healthination.com

**CONFERENCE REGISTRATION LIST**

**Prashant Pisharoty**

Business Development Manager  
Scope e-Knowledge  
Temple Tower II Floor  
672 Anna Salai  
Chennai, Tamil Nadu 600035  
INDIA  
Telephone: 91-44-24314201  
Email: prash@scopeknowledge.com

**Kevin Plexico**

Executive Vice President  
INPUT  
10790 Parkridge Blvd.  
Suite 200  
Reston, VA 20191  
Telephone: 703-707-3500  
Email: kplexico@input.com

**Lukas Pospichal**

Managing Director, GreenBook  
New York American Marketing  
Association  
116 East 27th Street  
6th Floor  
New York, NY 10016  
Telephone: 212-849-2753  
Email: lpospichal@greenbook.org

**Mike Reid**

Vice President  
Cognition  
1823 Colorado Avenue  
Santa Monica, CA 90404  
Telephone: 310-709-2888  
Email: mike.reid@cognition.com

**Robert Resnick**

Senior Account Manager  
Reuters Health Information  
7 Overhill Lane  
Roslyn, NY 11576  
Telephone: 516-365-9121  
Email: robert.resnick@reuters.com

**Bill Richards**

Business Development Manager  
CENGAGE Learning - Gale  
27500 Drake Road  
Farmington Hills, MI 48331  
Telephone: 248-699-8127  
Email: bill.richards@thomson.com

**Katherine Rowell**

COO  
QC Metrix  
400-1 Totten Pond Road  
Waltham, MA 02451  
Telephone: 781-290-5900  
Email: krowell@qcmatrix.com

**Ronni Sandroff**

Director/Editor, Health and Family  
Information  
Consumer Reports published by  
Consumers Union  
101 Truman Avenue  
Yonkers, NY 10703  
Telephone: 914-378-2416  
Email: sandro@consumer.org

**Joshua Seidman, Ph.D**

President  
Center for Information Therapy  
4720 Montgomery Lane  
Suite 210  
Bethesda, MD 20814  
Telephone: 240-395-1185  
Email: jseidman@ixcenter.org

**Scott Shapiro**

VP , Corporate Communications and  
Marketing  
Health Grades Inc  
500 Golden Ridge Road  
Suite 100  
Golden, CO 80401  
Telephone: 720-963-6584  
Email: sshapiro@healthgrades.com

**CONFERENCE REGISTRATION LIST**

**Jeffrey Smith**

Managing Director  
Berkery, Noyes & Co.  
One Liberty Plaza  
New York, NY 10006  
Telephone: 212-668-3022

**Robert Smith**

Director, Editorial Research  
Dorland Healthcare Information  
1880 JFK Boulevard  
Suite 1301  
Philadelphia, PA 19103  
Telephone: 215-875-1212  
Email: rsmith@dorlandhealth.com

**Ken Sonenclar**

Managing Director  
DeSilva & Phillips, LLC  
475 Park Avenue South  
New York, NY 10016  
Telephone: 212-651-2602  
Email: sonenclar@mediabankers.com

**Megan St. John**

Managing Director  
InfoCommerce Group Inc.  
20 Juniper Road  
Rowayton, CT 06853  
Telephone: 203-838-4921  
Email: mstjohn@infocommercegroup.com

**Robert Stern**

President & CEO  
MedPage Today Inc.  
150 Clove Road  
10th Floor  
Little Falls, NJ 07424  
Telephone: 973-890-0985 x121  
Email: r.stern@medpagetoday.com

**Ellen Stuhlmann**

Director, Content Strategy  
LifeCare, Inc.  
2 Armstrong Road  
Shelton, CT 06484  
Telephone: 203-291-3446  
Email: estuhlmann@lifecare.com

**Michael Takats**

VP, General Manager  
MD Consult LLC  
1600 JFK Boulevard  
Suite 1800  
Philadelphia, PA 19103  
Email: m.takats@elsevier.com

**Mike Tansey**

CEO  
Jobson Medical Information  
100 Avenue of the Americas  
9th Floor  
New York, NY 10013  
Telephone: 212-274-7025  
Email: mtansey@jobson.com

**Peter Taylor**

VP, Sales  
Apex CoVantage, Inc  
198 Van Buren Street  
200 Presidents Plaza  
Herndon, VA 20170  
Telephone: 703-709-3459  
Email: rgrant@apexcovantage.com

**Charles W. Terry**

President  
MarketResearch.com  
11200 Rockville Pike  
Suite 504  
Rockville, MD 20852  
Telephone: 240 747 3045  
Email: cterry@marketresearch.com

**CONFERENCE REGISTRATION LIST**

**Russell Thomas**

CEO  
Gold Standard Multimedia  
302 Knights Run Avenue  
Suite 800  
Tampa, FL 33602  
Telephone: 813 258 4747  
Email: thomas.r@goldstandard.com

**Scott Virkler**

VP, Web Search  
Elsevier  
61 Mann Blvd.  
Clifton Park, NY 12065  
Telephone: 518-210-7365  
Email: s.virkler@elsevier.com

**David von Glahn**

Director, Prod. Dev., Publications &  
Marketing  
ASTM International  
100 Barr Harbor Drive  
West Conshohocken, PA 19428-2959  
610-832-9591  
Email: dvglahn@astm.org

**Laurie Webster-Saft**

VP, Research  
GrandView Insight Inc.  
207 Main Street  
Douglas, MA 1516  
Telephone: 781-444-7460  
Email: lauriews@grandviewinsight.com

**David Wetzel**

Senior Account Executive  
Atlis Publishing  
2005 Sylvan Park Drive  
Burlington, NJ 08016  
Telephone: 609-387-3780  
Email: dwetzel@atlis.com

**Carla Wojnaroski**

VP, Consumer Health  
iVillage/NBC Universal  
500 Seventh Avenue  
14th Floor  
New York, NY 10018  
Telephone: 212-600-7727  
Email: carla.wojnaroski@nbcuni.com

**David Woods**

Editor in Chief  
Rx Communications, Ltd  
113 Naudain Street  
Philadelphia, PA 19147  
Telephone: 215-351-5328  
Email: David.woods@Rxcomms.com

**Caroline Wright**

Customer Service Manager  
InfoCommerce Group  
2 Bala Plaza  
Suite 300  
Bala Cynwyd, PA 19004  
Telephone: 609 564 0449  
Email: cwright@infocommercegroup.com

**Robert L. Wright**

Conference Manager  
InfoCommerce Group  
2 Bala Plaza  
Suite 300  
Bala Cynwyd, PA 19004  
Telephone: 610-649-1200  
Email: rwright@infocommercegroup.com